

"We need a steady source of new ideas, and the ideas really need to be relevant to the peculiarities of family business. The FBF is the best source I have found yet of these new, relevant ideas."

- Andrew Cornell, Cornell Iron Works

"We greatly value the information and the resources that the FBF has supplied along with the networking opportunities with other local family businesses."

- Richard P. Kane, Kane is Able Inc.

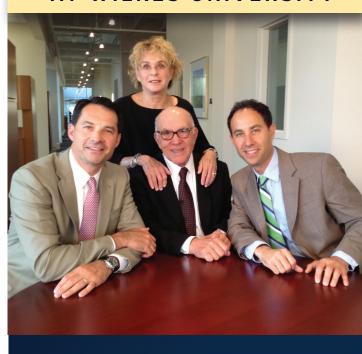
"The members are a wonderful resource. FBF members are the real deal; we have third- and fourth-generation family businesses that carry on the family business successfully."

- Nancy Nealon, Concrete Step Units Inc.





## AT WILKES UNIVERSITY



WHEN FAMILY **FUELS BUSINESS** 

www.wilkes.edu/fbf

amily enterprises are different. You face unique opportunities and challenges. Regardless of business size or age, the Family Business Forum at Wilkes University can help you achieve family unity as well as growth, profitability and success for the long term.

### MISSION AND VISION

Because we at the Family Business Forum believe a healthy business also makes for a healthy family, our mission is to become a trusted resource and provider of world-class services committed to supporting, strengthening and empowering local, family-owned businesses. This will be accomplished through educational programs, networking, counsel and guidance so that success is achieved for both the business and the family.

We will provide professional services in a safe and secure environment to promote our members in achieving their mission, vision, values and goals.

### **VALUE OF MEMBERSHIP**

- Executive education focused on members' needs covering topics such as communication, effective leadership, succession and estate planning, and management transfer.
- Unique networking opportunities with local successful business owners. Members also receive a membership directory.
- Access to Family Business Forum resources, including an extensive library and member only newsletters
- Unlimited participation for owners, their family members and key non-family employees.

# MONTHLY SEMINARS FOCUS ON YOUR UNIQUE NEEDS

Each month, Family Business Forum hosts an evening seminar geared to the unique needs of family businesses. Topics include succession planning, leadership and strategic planning. Each session begins with a 5 p.m. reception; with a seminar from 5:30 to 7:30 p.m. Learn about upcoming seminars at www.wilkes.edu/fbf.

### **MEMBER PROFILE**

- Years in business: 10 to 185
- · Managing generation: first through fifth
- Annual sales: less than \$5 to more than \$500 million
- Number of employees: four to more than 3,000

### **ADVISORY BOARD MEMBERS**

- Jeffrey Alves, Dean of Jay S. Sidhu School of Business and Leadership, Professor of Entrepreneurship at Wilkes University
- George Brown, Highlights for Children
- · Sandra Chickeletti, M&T Bank
- Robert Graham, Riggs Asset Management Co. Inc.
- Daniel Haggerty, PMJ Productions Inc.
- · Lanie Jordan, Family Business Forum at Wilkes University
- · Hilary Kane, Kane is Able Inc.
- Richard Kane, Family Business Executive in Residence at Jay S. Sidhu School of Business and Leadership at Wilkes University, Kane is Able Inc.
- · Bill Kelly, WVIA Public Media
- Kim Michelstein, Circle 200
- Charles Morgan, ParenteBeard LLC
- Oluyomi Ojo, Jay S. Sidhu School of Business and Leadership MBA Student, Wilkes University
- · Lee Piatt, Rosenn, Jenkins & Greenwald LLP
- · William E. Sordoni, Sordoni Construction Services
- Jason Williams, Jack Williams Tire Company Inc.
- Dominic J. Manzione, Wilkes University Student

### CONTACT

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# ParenteBeard Rosenn Jenkins Greenwald LLP Rosens Jenkins Greenwald LLP Rosens Jenkins Greenwald LLP Business Mentoring Program

### **REGISTRATION AND MEMBERSHIP**

Register online at www.wilkes.edu/fbf

Or forward the following to: Family Business Forum at Wilkes University Allan P. Kirby Center for Free Enterprise and Entrepreneurship 65 W. South St., Wilkes-Barre, Pa. 18766 COMPANY: \_\_\_\_\_ CONTACT: \_\_\_\_ ADDRESS: PHONE: ( PROGRAM: \_\_\_\_ ATTENDEES: \_\_\_\_\_ I wish to join the Family Business Forum! Desired annual membership level: \$2,000 Supporting Membership (includes all of the benefits of full membership plus additional support to the Family Business Forum) \$1,200 Full Membership (includes unlimited number of participants to attend all programs) \$500 Small Business Membership (less than 10 employees or \$1 million or less in revenue) FREE trial session. Limit one per company. Send more information about the Family Business Forum. Method of Payment ☐ MasterCard ☐ Visa ☐ Discover ☐ American Express Name on card: \_\_\_\_\_

No.: \_\_\_\_\_ Exp.: \_\_\_\_

Signature: \_\_\_\_\_