Leadership and advanced professional development skills are essential in any organization, big or small, and individuals with an outstanding grasp of technical, social and conceptual skills have an advantage in today's business world.

GOING FROM GOOD TO GREAT
The world is changing rapidly. Most organizations today do not have the time or resources to provide world-class leadership and organizational development training. However, great organizations know that you can easily provide leadership competency development by reaching out to external resources to provide your organizational learning/training needs and stay ahead of the competition.

The 6-course certificate training experience will aid in the development of your employees in a number of different areas, including: (a) Leadership/Management; (b) Self-Awareness; (c) Teamwork; (d) Emotional Intelligence; (e) Communication; (f) Creativity; (g) Decision Making; (h) Coaching/Mentoring; (i) Conflict Resolution; and (j) Empowering Others. The informational sessions will focus on best practices to transfer learning and help you create an extraordinary company culture and learning organization.

HIGHLIGHTS FOR LEADERS ATTENDING THE PROGRAM:
• Develop both personal and professional competencies to increase employee satisfaction.
• An in-depth look into your authentic leadership style, personality characteristics (utilizing the Myers Briggs Personality Type Inventory), and unique leadership competency strengths.
• Opportunity to network and learn from participants in the program who bring different best practices from their organizations.
• Build stronger and better working relationships to increase teamwork and collaborative experiences.
• Engage in experiential opportunities to address different learning styles and ensure transfer of learning.
SESSION I: UNDERSTANDING YOUR AUTHENTIC LEADERSHIP STYLE

The first training in the series identifies your unique leadership style. Exploring your leadership strengths and opportunities, along with your personality type, you will have a better understanding of your authentic leadership style. Through this better understanding of your leadership style, you will be better able to lead and manage others.

SESSION II: BUILDING EXTRAORDINARY RELATIONSHIPS AND HIGH-FUNCTIONING TEAMS

The second training in the series looks at the process of building strong relationships and high-functioning teams. The training focuses on coaching and mentoring best practices in order to build participative relationships. Participants will have a better understanding of upward, downward and lateral relationship building.

SESSION III: BEST PRACTICES IN INTERPERSONAL COMMUNICATION

It has been argued that communication is the most important management and leadership skill. Unfortunately, most people don’t seem to feel a strong need to improve their own skill level, which causes major leadership and culture issues within the organization. The third session of the certificate program develops interpersonal communication skills including personal communication style, verbal and non-verbal communication, in addition to the use of technology in communication.

SESSION IV: DEALING WITH CONFLICT AND GETTING TO RESOLUTION

Session four looks at the process of dealing with conflict to establish effective leadership practices in times of stress. A key component to session four is best practices in conflict resolution stress management.

SESSION V: LEADING CHANGE

Individuals and organizations are constantly changing. To be an effective leader, you must be able to manage and lead yourself and others through periods of change. Session five looks at how to use change to establish an extraordinary culture.

SESSION VI: SETTING AND ACHIEVING GOALS

Session six addresses the number one tools of great leaders, setting and achieving both personal and professional goals. In this session, participants will discuss best practices in leadership prioritizing goal setting.

SCHEDULE AND COSTS

$299 for all attendees

Evening classes will be held on Tuesday nights, 5:30-7:30 PM
Sept 2, Sept 23, Oct 14, Nov 4, Nov 18, Dec 2, and Dec 9
Graduation Day classes will be offered on Wednesday mornings, 9-11 AM
Sept 3, Sept 24, Oct 15, Nov 5, Nov 19, Dec 3, and Dec 10
Graduation

The Cohen Science Center at Wilkes University RM 102

REGISTRATION

To register, contact Lorna Galliford, Office Assistant, Wilkes University Family Business Alliance, at (570) 408-4590 or lorna.galliford@wilkes.edu