Wilkes University Curriculum Committee

PROPOSAL SUBMITTAL FORM

Directions:

- Use this set of forms for all proposals sent to the Curriculum Committee.
- Pages 1-3 of this document are required. Any unnecessary forms should be deleted from the packet before submissions. If multiple forms are needed (course addition, course deletion, etc.), simply copy and paste additional forms into this packet.
- Note that all new programs (majors and minors), program eliminations, significant program revisions and all general education core revisions must be reviewed and approved by the Provost and Academic Planning Committee (APC) prior to submission to the Curriculum Committee. The Provost will make the decision if a program revision requires APC review.
- Completed and signed forms are due no later than the second Tuesday of every month. Submit one signed original hard copy and a scanned electronic copy with all signatures to the Chair of the Curriculum Committee.

1. Originator:  
   Dr. Jennifer Edmonds  570.408.4719 | jennifer.edmonds@wilkes.edu  
   Dr. Bulent Erenay  570.408.4485 | bulent.erenay@wilkes.edu  
   Finance, Accounting, & Management Department | Sidhu School of Business & Leadership

2. Proposal Title: BS in Supply Chain Management

3. Check only one type of proposal: (double click on the appropriate check box and change default value to “checked”).

- ☑ New Program. (Major or Minor Degree Programs). This requires prior review and approval by the Provost and APC.
- □ New Concentration, Track, or Certificate. The Provost determines if review and approval by APC is necessary.
- □ Elimination of Program. (Major or Minor Degree Programs). This requires prior review and approval by the Provost and APC.
- □ Elimination of Concentration, Track, or Certificate. The Provost determines if review and approval by APC is necessary.
- □ Program Revision. Significant revisions to a program require review and approval by the Provost. The Provost determines if review and approval by APC is necessary.
- □ General Education Revision. Submissions only accepted from the General Education Committee (GEC). Must be reviewed and approved by the Provost.
- □ Creation of new departments, elimination of existing department. This requires prior review and approval by the Provost and APC.
- □ Course additions or deletions not affecting programs (such as elective courses, transition of “topics” courses to permanent courses).
- □ Change in course credit or classroom hours.
- □ Incidental Changes. Includes changes in course/program title, course descriptions, and course prerequisites. (Although these changes do require approval by the Curriculum Committee, they do not go before the full faculty for approval).
- □ Other (Specify)
4. Indicate the number of course modification forms that apply to this proposal:

10  Course Addition Forms (plus syllabi)

5. Executive Summary of Proposal. Briefly summarize this proposal. The breadth and depth of this executive summary should reflect the complexity and significance of the proposal. Include an overview of the proposal, background and reasoning behind the proposal and a description of how the proposal relates to the mission and strategic long-range plan of the unit and/or university. For incidental changes a one or two sentence explanation is adequate.

The B.S. in Supply Chain Management program will offer students the knowledge, quantitative, and technological skills they need in order to ensure employment in leading supply chain management roles. According to the Bureau of Labor Statistics, Supply Chain Management is projected to continue to be one of the fastest growing industries for employment over the next ten years. Supply Chain Management students will be prepared for positions such as supply chain manager/analyst, logistics analyst/manager, procurement/sourcing manager, global purchasing manager, acquisition project analyst, demand planning manager, production planner, operations manager, marketing analyst, business process improvement analyst, and sales/distribution managers.

6. Other specific information.

According to the Bureau of Labor Statistics, Supply Chain Management is projected to continue to be one of the fastest growing industries for employment over the next ten years. The 2017 Indicator’s Report for Lackawanna and Luzerne Counties (The Institute for Public Policy & Economic Development, 2017) states that the logistics industry in one of the fastest growing industries in our region. There are a significant number of logistics related companies in the Northeastern Pennsylvania corridor. The number of schools in the region offering programs in SCM is also growing – the University of Scranton currently offers accredited degree and certificate programs in Supply Chain Management. Penn State branch campuses will roll out their degree programs in Supply Chain Management in fall 2018. It is the goal of the proposal to have the Sidhu School join the list of regional SCM programs.

CAHSS will be affected, in that EC 101 and EC 102 are required courses for this program. The Chair and Dean of this Department and College have been notified and have indicated their support of the proposal by signing in Section 8. In addition, as with any new undergraduate program, all areas within the University distribution (general education) requirements must be satisfied – an illustration of the allocation of courses to satisfy the requirements is shown in the program checklist.

Attached to the end of this proposal is the statement from the Academic Planning Committee documenting the approval of the proposal.
<table>
<thead>
<tr>
<th>SKILLS REQUIREMENTS</th>
<th>13 Credits</th>
<th>FOUNDATION COURSES</th>
<th>21 Credits</th>
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<tbody>
<tr>
<td>Must complete all courses listed</td>
<td>Complete all courses</td>
<td>ENG 101</td>
<td>BA 151 Integrated Management Experience I grade of 2.0 required</td>
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<tr>
<td>FRF 101</td>
<td>BA 152 Integrated Management Experience II grade of 2.0 required</td>
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<tr>
<td>COM 101</td>
<td>MTH 100 higher</td>
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<tr>
<td>CS 115</td>
<td>ACC 161 Financial Accounting grade of 2.0 required</td>
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<td></td>
<td>ACC 162 Managerial Accounting grade of 2.0 required</td>
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<tr>
<td></td>
<td>EC 101 Economics I grade of 2.0 required</td>
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</table>

**AREA I: THE HUMANITIES** | 9 Credits | Complete all courses | ENG 120 |
| Must complete all courses listed | Transfer students take BA 153 plus an additional SCM elective course below: |
| HST 101 | CORE COURSES | COM 101 grade of 2.0 required |
| PHL 101 or Foreign Language | ACC 162 Managerial Accounting grade of 2.0 required |
| | | EC 102 Economics II grade of 2.0 required |

**AREA II: THE SCIENTIFIC WORLD** | 6 Credits | Complete all courses |
| Must complete all courses listed | BIO 105/121 |
| CHM 105/115 | | BA 319 Business Statistics grade of 2.0 required |
| EES 105/221/230/250/251 | | BA 325 Business Law grade of 2.0 required |
| PHY 105/174/201 | | MKT 221 Marketing grade of 2.0 required |
| | | MGT 231 Marketing grade of 2.0 required |
| | | FIN 240 Introduction to Finance grade of 2.0 required |
| | | MGT 358 International Business |
| | | BA 461 Business Strategy & Decision Making |

**SUPPLY CHAIN MGT MAJOR COURSES** | 19 Credits | Complete all courses |
| Must complete all courses listed | BA 119 Data Analysis in Excel grade of 2.0 required |
| | SCM 201 Introduction to Supply Chain Mgmt grade of 2.0 required |
| | MGT 301 Project Management |
| PS 111 | SCM 251 Logistics grade of 2.0 required |
| | SCM 257 Supply Chain Information Systems |
| | SCM 352 Quality Management |
| | SCM 358 Global Supply Chain Management |

**SUPPLY CHAIN MGT ELECTIVE COURSES** | 12 Credits | Complete at least one of the following courses: |
| Must complete all courses listed | BA 419 Quantitative Decision Making |
| ART 101 | SCM 200 Inventory Management |
| DAN 100 | SCM 298/298/398 Topics |
| MUS 101 | SCM 463 Business Field & Research Experience |
| THE 100 | |

**AREA IV: THE VISUAL AND PERFORMING ARTS** | 3 Credits | Complete at least one of the following courses: |
| Must complete all courses listed | ART 101 |
| DAN 100 | DAN 100 |
| MUS 101 | MUS 101 |
| THE 100 | |

**Free Electives** | 9 Credits | Complete at least one of the following courses:  |
| | 1. |  |
| | 2. |  |
| | 3. |  |
| | |  |

**EXPERIENTIAL COURSE** | 3 Credits | SCM 462 Supply Chain Management Internship |

**PERSONAL AND PROFESSIONAL DEVELOPMENT** | 4 Credits | Complete all courses in order |
| | PPD 101 grade of 2.0 required |
| | PPD 201 grade of 2.0 required |
| | PPD 301 grade of 2.0 required |
| | PPD 401 |

**Credits required for graduation:** 123
7. **Program Outline.**

The proposed Bachelor of Science degree in Supply Chain Management Program will consist of a total of 123 credits. Each major within the Sidhu School contains six tiers:

1. The first tier begins with a comprehensive study of the arts, sciences, mathematics, communications, and humanities. To become competitive, effective, organizational leaders and self-fulfilled individuals, Sidhu School graduates are expected to possess the skills and knowledge acquired through this liberating exposure to the arts, sciences, mathematics, and the humanities.

2. The second tier of the curriculum are the Sidhu School Foundation courses, which transmit a common educational experience to all Majors within the Sidhu School by addressing topics that are recognized to be basic and necessary to all practicing management professionals.

3. The third tier requires completion of 21 credits of core business courses. These courses extend the knowledge base within the functional areas of business.

4. The fourth tier requires completion of 31 credits. The SCM major require 19 credits; the remaining credits are satisfied with major elective courses. Each student with a major in Supply Chain Management must complete the following 19 credits:
   - BA 119. Data Analysis in Excel
   - SCM 201. Intro. to Supply Chain Management - new course preparation
   - MGT 352. Operations Management
   - SCM 251. Logistics & Transportation Management - new course preparation
   - SCM 257. Supply Chain Info. Systems - new course preparation
   - SCM 352. Quality Management - new course preparation
   - SCM 358. Global Supply Chain Management - new course preparation

   **Each student with a major in Supply Chain Management must complete 12 additional elective credits.**
   Students will need to complete two of the following courses in advanced Supply Chain Management:
   - BA 419. Quantitative Decision Making
   - MGT 301. Project Management - new course preparation
   - SCM 351. Inventory Management & Control - new course preparation
   - SCM 198/298/398 – Topics in Supply Chain Management
   - SCM 463. Research in Supply Chain Management

   …and two of the following advanced business courses:
   - BA 338. Intl Business Law - new course preparation
   - HL 353. Human Resource Management in the Service Industry
   - HL 355. Event Management
   - MGT 353. Human Resources
   - MGT 356. Social Responsibility
   - MGT 198/298/398 – Topics in Management
   - MKT 357. Global eBusiness - new course preparation
   - SM 355. Facility Management
   - SUS 402. Metrics of Sustainability

   **The proposed minor in Supply Chain Management Program will consist of a total of 19 credits.**
   - BA 119. Data Analysis in Excel
   - SCM 201. Intro. to Supply Chain Management
   - MGT 352. Operations Management

   …plus 4 other SCM courses from the following:
   - MGT 301 Project Management
   - MKT 357. Global eBusiness
• SCM 251. Logistics & Transportation Management
• SCM 257. Supply Chain Info. Systems
• SCM 351 Inventory Management & Control
• SCM 352. Quality Management
• SCM 358. Global Supply Chain Management
• SCM 463. Research in Supply Chain Management
• SCM 198/298/398. Topics
The following course sequence is recommended for students pursuing the Bachelor of Science degree in Supply Chain Management.

<table>
<thead>
<tr>
<th>1&lt;sup&gt;st&lt;/sup&gt; Semester</th>
<th>2&lt;sup&gt;nd&lt;/sup&gt; Semester</th>
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<tbody>
<tr>
<td>BA 151 Integrated Management Experience I</td>
<td>BA 152 Integrated Management Experience II</td>
</tr>
<tr>
<td>CS 115 Survey of Computers</td>
<td>COM 101 Public Speaking</td>
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<tr>
<td>HST 101 Intro. Of the Modern World</td>
<td>MTH 101 or higher</td>
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<tr>
<td>ENG 101 Composition (4)</td>
<td>Social Science Distribution Requirement</td>
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<tr>
<td>FYF 101 First-Year Foundations</td>
<td>ENG 120 Reading Classical Traditions</td>
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<tr>
<td><strong>PPD 101 Personal and Professional Dev. I</strong></td>
<td>BA 119 Data Analysis in Excel</td>
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<td><strong>16 credits total</strong></td>
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<tr>
<th>3&lt;sup&gt;rd&lt;/sup&gt; Semester</th>
<th>4&lt;sup&gt;th&lt;/sup&gt; Semester</th>
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<tbody>
<tr>
<td>ACC 161 Financial Acctg and Decision Making</td>
<td>ACC 162 Managerial Acctg and Decision Mkg</td>
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<td>SCM 201 Introduction to Supply Chain Mgmt</td>
<td>Free Elective</td>
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<tr>
<td>BA 319 Business Statistics</td>
<td>MKT 221 Marketing</td>
</tr>
<tr>
<td>MGT 251 Mgmt of Organizations and People</td>
<td>MGT 352 Production &amp; Operations Management</td>
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<td>Science Distribution Requirement</td>
<td>Humanities Distribution Requirement</td>
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<td><strong>16 credits total</strong></td>
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<th>6&lt;sup&gt;th&lt;/sup&gt; Semester</th>
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<tr>
<td>EC 101 Economics I</td>
<td>EC 102 Economics II</td>
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<tr>
<td>BA 335 Law &amp; Business</td>
<td>FIN 240 Introduction to Finance</td>
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<td>SCM 251 Logistics &amp; Transportation Management</td>
<td>SCM 352 Quality Management</td>
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<td>SCM 257 Supply Chain Information Systems</td>
<td>SCM Major Elective Course</td>
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<td>Free Elective</td>
<td>Arts Distribution Requirement</td>
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<td><strong>PPD 301 Personal and Professional Dev. III</strong></td>
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<th>8&lt;sup&gt;th&lt;/sup&gt; Semester</th>
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<tbody>
<tr>
<td>MGT 358 International Business</td>
<td>BA 461 Business Strategy and Decision-making</td>
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<tr>
<td>SCM 358 Global Supply Chain Management</td>
<td>SCM 462 Supply Chain Management Internship</td>
</tr>
<tr>
<td>SCM Major Elective Course</td>
<td>SCM Major Elective Course</td>
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<tr>
<td>Science Distribution Requirement</td>
<td>SCM Major Elective Course</td>
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<tr>
<td><strong>PPD 401 Personal and Professional Dev. IV</strong></td>
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<td><strong>16 credits total</strong></td>
<td><strong>15 credits total</strong></td>
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</table>
8. **Signatures and Recommendations. (please date)**

- Signatures of involved Department chair(s) and Dean(s) indicate agreement with the proposal and that adequate resources (library, faculty, technology) are available to support proposal.
- If a potential signatory disagrees with a proposal, he/she should write “I disagree with this proposal” and a signed statement should be attached to this submission.

<table>
<thead>
<tr>
<th>Name</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. Ruth Hughes</td>
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<td>3/12/18</td>
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<tr>
<td>Chair - FAM Department</td>
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<tr>
<td>Dr. Ge. Xiao</td>
<td></td>
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<td>Chair - MELSH Department</td>
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<tr>
<td>Dr. Abel Adekola</td>
<td></td>
<td>3/12/18</td>
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<tr>
<td>Dean - Sidhu School of Business &amp; Leadership</td>
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<tr>
<td>Dr. Kyle Kreider</td>
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<td>Chair - Division of Behavioral &amp; Social Sciences</td>
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<tr>
<td>Dr. Paul Riggs</td>
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<td>3/12/18</td>
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<tr>
<td>Dean - College of Arts, Humanities, &amp; Social Sciences</td>
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<tr>
<td>Mrs. Susan Hritzak</td>
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<td>3/12/18</td>
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<tr>
<td>Registrar</td>
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<td>Dr. Anne Skleder</td>
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<td>3/12/18</td>
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<tr>
<td>Provost</td>
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</table>

(For new programs, significant revisions and revisions to the General Education Program revisions only).

Provost should check here ___ if this proposal is a program revision AND the significance of the revision requires review and approval by APC prior to Curriculum Committee.

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Linda Winkler</td>
<td></td>
<td>3/12/18</td>
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<tr>
<td>Chair, Academic Planning Committee</td>
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For new programs, program revisions sent via the provost. Signature indicates that the proposal has been reviewed and approved by APC.

<table>
<thead>
<tr>
<th>Name</th>
<th>Signature</th>
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<td>Print Name</td>
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Chair, General Education Committee. For revisions to General Education program only. (Signature indicates that the proposal has been approved by GEC).
<table>
<thead>
<tr>
<th>Course Number &amp; Title</th>
<th>Proposed Prerequisite(s)</th>
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<tbody>
<tr>
<td>BA 338. International Business Law</td>
<td>BA 335 with a minimum grade of 2.0</td>
</tr>
<tr>
<td>MKT 357. Global eBusiness</td>
<td>MKT 221 with a minimum grade of 2.0</td>
</tr>
<tr>
<td>SCM 201. Intro. to Supply Chain Management</td>
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<tr>
<td>SCM 251. Logistics &amp; Transportation Management</td>
<td>SCM 201 with a minimum grade of 2.0</td>
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<tr>
<td>SCM 257. Supply Chain Info. Systems</td>
<td>SCM 201 with a minimum grade of 2.0</td>
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<tr>
<td>SCM 351. Inventory Management &amp; Control</td>
<td>BA 319 with a minimum grade of 2.0</td>
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<td>SCM 201 with a minimum grade of 2.0</td>
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<td>SCM 352. Quality Management</td>
<td>MGT 251 with a minimum grade of 2.0</td>
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<td>BA 319 with a minimum grade of 2.0</td>
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<td>SCM 358. Global Supply Chain Management</td>
<td>SCM 201 with a minimum grade of 2.0</td>
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<td>MGT 352 with a minimum grade of 2.0</td>
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<tr>
<td>SCM 462. Supply Chain Management Internship</td>
<td>EC 101 with a minimum grade of 2.0</td>
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<td>SCM 201 with a minimum grade of 2.0</td>
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<tr>
<td>SCM 198/298/398. Topics</td>
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<table>
<thead>
<tr>
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<td>MGT 352. Production &amp; Operations Management</td>
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<td>ELECTIVES</td>
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<td>MKT 357. Global eBusiness</td>
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</table>

*there needs to be one SCM elective course offered every semester, beginning Fall 2019.*
The following **five** required courses will need to be developed for the implementation of this program.

<table>
<thead>
<tr>
<th>REQUIRED SCM COURSES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SCM 201. Introduction to Supply Chain Management.</strong> An introduction to supply chain management. Topics covered will include, but not be limited to, supply chain networks, logistics, transportation, warehousing, facility location, forecasting and IT in SCM. This course is offered every fall.</td>
</tr>
<tr>
<td><strong>SCM 251. Logistics &amp; Transportation Management.</strong> Students will be introduced to the different components of logistics (transportation, warehousing, material handling, order processing, inventory, packaging, customer service, green logistics, third party logistics) and its applications to different industries including not-for-profit organizations from a supply chain perspective. Business students need to understand the importance of logistics and transportation in supply chain management and its integration into the enterprise’s strategic planning. Operational issues, fundamental management techniques, and technological issues will be discussed. This course is offered every fall.</td>
</tr>
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<td><strong>SCM 257 Supply Chain Information Systems.</strong> This course will prepare students for today’s dynamic business environment by increasing their understanding of IT-enabled global information processing and management. This course has a specific emphasis on the impact and effective utilization of information systems and technology for enterprises and their supply chain. This will be partly facilitated through an enterprise resource planning software suite and/or other optimization/simulation software and Microsoft Excel. This course is offered every fall.</td>
</tr>
<tr>
<td><strong>SCM 352. Quality Management.</strong> This course provides students with the knowledge and techniques required to improve product quality by identifying and measuring production process variability which leads to inconsistent product quality, costly wastage, non-standardization, and other reliability and productivity problems. This course is divided into four components: Understanding Quality Concepts, Designing and Assuring Quality, Implementing Quality, and Continuous Improvement. In addition, a brief review of the fundamentals of statistics and probability and their applications in quality management is provided, and various measurement and control techniques are presented. This course is offered every spring.</td>
</tr>
<tr>
<td><strong>SCM 358. Global Supply Chain Management.</strong> The course is designed to assist students in developing the critical thinking and analytical skills necessary to manage the processes and functions existent in modern global supply chains. Students will analyze realistic situations and problems confronting supply chain managers in a global setting and identify solutions and develop implementation plans for their recommended solutions. Cases for analysis and discussion will include topics such as supply chain strategy, operations management, inventory management, quality issues, and sustainability supply chain management. This course is offered every fall.</td>
</tr>
</tbody>
</table>
1. Course Title: Introduction to Supply Chain Management

2. Course Number: SCM 201

3. Course Credit Hours: Classroom Hours 3  Lab Hours 0  Other NA

4. Course Prerequisites:

5. Course Description (as proposed for the Bulletin): Course descriptions provide an overview of the topics covered. If the course is offered on a scheduled basis, i.e. every other year, or only during a set semester, note this in the description. Course descriptions should be no more than two to three sentences in length.

An introduction to supply chain management. Topics covered will include, but not be limited to, supply chain networks, logistics, transportation, warehousing, facility location, forecasting and IT in SCM.

6. Required Documentation: Proposed Syllabus  Attach proposed syllabus immediately after this document. In some situations the official syllabus may contain information which is beyond the review needs of the Curriculum Committee (such as extensive rubrics, etc). It is permissible to attach an abbreviated syllabus. In general, syllabi (whether full or abbreviated) should contain the following information: Course Title, Course Number, Credit hours, Faculty Information (name contact information, office hours), Course Description, Course Outcomes or Objectives, Assessment (grading) informations, required texts (or other things such as tools, software, etc), pertinent policies and a proposed schedule of topics.
SCM 201. Introduction to Supply Chain Management

An introduction to supply chain management. Topics covered will include, but not be limited to, supply chain networks, logistics, transportation, warehousing, facility location, forecasting and IT in SCM. This course is offered every fall.

**Dr. Bulent Erenay**  
email: bulent.erenay@wilkes.edu  
office: UCOM 221D

**Office Hours**  
...otherwise by appointment.

**Prerequisites**  
None.

**Course Learning Objectives**  
This course has several objectives. The students will learn the core knowledge of the supply chain management field and be able to:

- Understand the role of supply chains’ importance in today’s global business and economy
- Understand a wide scope of functions and concepts in supply chains
- Comprehend the strategic, tactical and operational supply chain management decisions and their relationship to other functional areas of the firm
- Demonstrate a basic competence with the tools and techniques used by real-life operations and supply chain professionals in managing operations and setting policies.
- Familiarize themselves with supply chain management concepts to see the bigger picture where competition is not between firms but between whole supply chains.
- Develop information technology skills by conducting research and analyzing data using Excel.
- Improve team working and oral communication (presentation) skills

**Required Course Resources**
1) Introduction to Operations and Supply Chain Management by Bozarth & Handfield, 4/E, Pearson  
2) Research articles and white papers from literature and business professionals. I will provide links or a printed/pdf copy of a recent article published in the media. Students will be asked to read the article and contribute to the brief discussion in class/online to gain a greater perspective on operations and supply chain management issues or trends.  
3) Multimedia resources  
4) Statistics software (Spreadsheets, etc)  
5) Optimization software (Excel Solver and/or Lingo)

**Supplementary resources**
Supply Chain Management, 6th ed. by Sunil Chopra, Peter Meindl, Prentice Hall.  
Designing and Managing the Supply Chain: Concepts, Strategies, and Case Studies by David Simchi-Levi,
Course Content

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<tbody>
<tr>
<td>Introduction</td>
<td>Course, Website, Syllabus Overview, Research overview, Conferences</td>
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<tr>
<td>Module 1</td>
<td>Introduction to Supply Chain Management (SCM)</td>
</tr>
<tr>
<td>Module 2</td>
<td>Supply chain networks</td>
</tr>
<tr>
<td>Module 2</td>
<td>Business processes and manufacturing systems in SCM</td>
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<tr>
<td>Module 3</td>
<td>Forecasting</td>
</tr>
<tr>
<td>Module 4</td>
<td>Logistics and Transportation in SCM</td>
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<td>Module 5</td>
<td>Global location decisions</td>
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<td>Module 6</td>
<td>Basic location methods</td>
</tr>
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<td>Module 7</td>
<td>Distribution networks in SCM</td>
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<tr>
<td>Module 8</td>
<td>Planning and Capacity management</td>
</tr>
<tr>
<td>Module 9</td>
<td>Contemporary Topics in SCM</td>
</tr>
<tr>
<td>Module 10</td>
<td>Contemporary Topics in SCM – Student Presentations</td>
</tr>
</tbody>
</table>

Course Assignments

- Coursework (individual and group) 40%
  - Homework (individual)
  - White paper / journal article reviews, case study reviews and applications (individual or group)
  - Quiz (individual)
  - Blog and in-class participation (individual)
- Course Project (individual/group) 15%
- Topics in SCM (research report and presentation on selected topics) (individual/group) 20%
- Exams (individual) 25%

The score (as a percentage) you receive for each requirement is multiplied by the associated weight (percentage). After you have completed all requirements, apply the weights and sum the resulting scores. This sum will be your final score.

Course Project and Topics in SCM

Forecasting Project: Project requires the use of Excel functions, pivot tables, data plots and graphs, and formulae development. Handouts will be distributed that will include detailed instructions, reporting requirements and a summary of the grading. Peer evaluations will be required. Data will later be uploaded to LIVE. Classroom presentation of a forecasting technique will be required as well. There will be a semi-project report. Findings will be presented towards the end of the semester. Students are expected to have a professional appearance during presentations. A project group will have 2 members. Students are encouraged to form the project groups in the first week of the semester. Timeline for the project will be provided by the professor later. Students are expected to select a topic of their interest and do research on the topic and present them in class and/or in a regional conference. The research topic has to be approved by the professor.

Course Grading Scale for All Assignments

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3. Cheating: giving improper aid to another, or receiving such aid from another, or from some other source.
4. Falsifying: the fabrication, misrepresentation, or alteration of citations, experimental data, laboratory data, or data derived from other empirical methods.

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- Eight Cardinal Rules of Academic Integrity (http://www.northwestern.edu/provost/policies/academic-integrity/cardinal-rules.html)

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Your decision to participate in this course signifies your acceptance of all in this syllabus.
Wilkes University Curriculum Committee
COURSE ADDITION FORM

1. Course Title: Logistics and Transportation Management

2. Course Number: SCM 251

3. Course Credit Hours: Classroom Hours 3 Lab Hours 0 Other NA

4. Course Prerequisites: SCM 201 with a minimum grade of 2.0

5. Course Description (as proposed for the Bulletin): Course descriptions provide an overview of the topics covered. If the course is offered on a scheduled basis, i.e. every other year, or only during a set semester, note this in the description. Course descriptions should be no more than two to three sentences in length.

Students will be introduced to the different components of logistics (transportation, warehousing, material handling, order processing, inventory, packaging, customer service, green logistics, third party logistics) and its applications to different industries including not-for-profit organizations from a supply chain perspective. Business students need to understand the importance of logistics and transportation in supply chain management and its integration into the enterprise’s strategic planning. Operational issues, fundamental management techniques, and technological issues will be discussed. This course is offered every fall.

6. Required Documentation: Proposed Syllabus Attach proposed syllabus immediately after this document. In some situations the official syllabus may contain information which is beyond the review needs of the Curriculum Committee (such as extensive rubrics, etc). It is permissible to attach an abbreviated syllabus. In general, syllabi (whether full or abbreviated) should contain the following information: Course Title, Course Number, Credit hours, Faculty Information (name contact information, office hours), Course Description, Course Outcomes or Objectives, Assessment (grading) informations, required texts (or other things such as tools, software, etc), pertinent policies and a proposed schedule of topics.
SCM 251. Logistics and Transportation Management

Students will be introduced to the different components of logistics (transportation, warehousing, material handling, order processing, inventory, packaging, customer service, green logistics, third party logistics) and its applications to different industries including not-for-profit organizations from a supply chain perspective. Business students need to understand the importance of logistics and transportation in supply chain management and its integration into the enterprise’s strategic planning. Operational issues, fundamental management techniques, and technological issues will be discussed. This course is offered every fall.

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email: bulent.erenay@wilkes.edu
office: UCOM 221D

Office Hours
...otherwise by appointment.

Prerequisites
SCM 201 with a minimum grade of 2.0

Course Learning Objectives
The objectives of this course are:
1. To introduce the basic terminology of logistics and transportation
2. To understand the importance of logistics decisions within supply chain management
3. To allow students to describe and analyze the modes of transportation and the differences among them, to choose the transportation modes for businesses and improve the transportation operations.
4. To introduce warehouse operations and warehouse management systems
5. To utilize various computer software to research and analyze transportation modes and operations.
6. To introduce sustainability practices within logistics industry.

Required Course Resources
1) Business Logistics/Supply Chain Management by Ronald H. Ballou (required)
2) Case studies (required)
3) Research articles and white papers from literature and business professionals. I will provide links or a printed/pdf copy of a recent article published in the media.
4) Multimedia resources
5) Optimization software (Excel Solver and/or Lingo or TBD)

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<td>Transportation Management and Transport Decisions</td>
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<td>Network Design</td>
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<td>Module 5</td>
<td>Inventory Decisions</td>
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</tbody>
</table>
Module 6 | Warehouse Management, WMS and Storage and Handling Decisions
Module 7 | Green Logistics
Module 8 | Future of Logistics and Topics in Logistics

Course Assignments

- Coursework (individual and group) 40%
  - Homework (individual)
  - White paper / journal article reviews, case study reviews and applications (individual or group)
  - Quiz (individual)
  - Blog and in-class participation (individual)
  - Simulations
- Course Project (individual/group) 15%
- Midterms (2) 25%
- Final 20%

The score (as a percentage) you receive for each requirement is multiplied by the associated weight (percentage). After you have completed all requirements, apply the weights and sum the resulting scores. This sum will be your final score.

Course Project. Students are expected to select a topic of their interest and do research on the topic and present them in class and/or in a regional conference. The research topic has to be approved by the professor. There will be a semi-project report. Findings will be presented towards the end of semester. Students are expected to have a professional appearance during presentations. A project group will have 2 members. Students are encouraged to form the project groups in the first week of the semester. Timeline for the project will be provided by the professor later.

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Classroom Policies

Attendance. In the business world, there is no room for absenteeism, tardiness, inadequate preparation, or request for special treatment. Students are expected to behave civilly and responsibly with regard to all aspects of this course. This includes Student-Instructor communication. Politeness and professional conduct are expected at the Sidhu School of Business. This means not talking while your peers, professors or guest speakers are addressing the class. Please arrive on time and stay until class is dismissed, or if you cannot, please speak with your professor before or after class.

Attendance at all classes is expected. One or two excused absences are often times unavoidable, so if you must miss a class, the excuse for an absence must come in writing (email is acceptable) BEFORE regular class time. For each unexcused absence, one point will be deducted from your final grade. Class attendance, along with punctuality and class participation, will be used as an input for determination of final grades in borderline cases. I will follow the school attendance policy for other matters.
It is important that your schedule permits you to be free on presentation and exam dates. More information about the content of the final will be provided prior to the final date. If a student is absent on days when tests are scheduled or papers are due, he or she is required to notify the instructor in advance by phone, email, written note or fax. Otherwise, the absence will not be excused. The contact can be made by you, a family member or a friend. Upon returning to class, bring documentation of the illness within a week, signed by a health care professional. The official documentation should explicitly request that the student be excused from school on that particular day.

**Classroom Etiquette.** We will utilize many different lecturing and learning practices. Each student is expected to be attentive and courteous during lectures, classroom exercises and activities. Excessive monitoring of email, instant messenger or other web-communication services, non-relevant web browsing are examples of unacceptable behavior. Your cell phones must be in silent mode or turned off and put in your bag unless the instructor approved it to be with you because of a possible emergency. You may follow the presentations from your laptops and tablets and take notes on them. You are NOT allowed to use them for any other purpose in class.

**Special Needs.** Any student with special needs (such as disability or health issues) should bring this to my attention as soon as possible, but not later than the second week of class so that we may arrange reasonable accommodations. As part of this process, please be in touch with university services and provide paperwork. If you are a student with a documented disability and require accommodations, you must be registered with the Wilkes University’s Office of Disability Support Services (DSS). Students must provide current documentation to DSS which identifies their disability and need for accommodation(s). Students must meet with DSS to discuss requested accommodations. Students must provide instructors with appropriate notification from DSS of the approved accommodation as early in the semester as possible. You may learn more about the services that the Office of Disability Support Services offers by visiting its webpage at: [http://www.wilkes.edu/academics/colleges/university-college/disability-support-services-dss/index.aspx](http://www.wilkes.edu/academics/colleges/university-college/disability-support-services-dss/index.aspx)

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*Your decision to participate in this course signifies your acceptance of all in this syllabus.*
1. Course Title:  Supply Chain Information Systems

2. Course Number:  SCM 257

3. Course Credit Hours: Classroom Hours 3  Lab Hours 0  Other NA

4. Course Prerequisites: SCM 201 with a minimum grade of 2.0

5. Course Description (as proposed for the Bulletin):  Course descriptions provide an overview of the topics covered. If the course is offered on a scheduled basis, i.e. every other year, or only during a set semester, note this in the description. Course descriptions should be no more than two to three sentences in length.

This course will prepare students for today's dynamic business environment by increasing their understanding of IT-enabled global information processing and management. This course has a specific emphasis on the impact and effective utilization of information systems and technology for enterprises and their supply chain. This will be partly facilitated through an enterprise resource planning software suite and/or other optimization/simulation software and Microsoft Excel. This course is offered every fall.

6. Required Documentation: Proposed Syllabus  Attach proposed syllabus immediately after this document. In some situations the official syllabus may contain information which is beyond the review needs of the Curriculum Committee (such as extensive rubrics, etc). It is permissible to attach an abbreviated syllabus. In general, syllabi (whether full or abbreviated) should contain the following information: Course Title, Course Number, Credit hours, Faculty Information (name contact information, office hours), Course Description, Course Outcomes or Objectives, Assessment (grading) informations, required texts (or other things such as tools, software, etc), pertinent policies and a proposed schedule of topics.
SCM 257. Supply Chain Information Systems

This course will prepare students for today’s dynamic business environment by increasing their understanding of IT-enabled global information processing and management. This course has a specific emphasis on the impact and effective utilization of information systems and technology for enterprises and their supply chain. This will be partly facilitated through an enterprise resource planning software suite and/or other optimization/simulation software and Microsoft Excel. This course is offered every fall.

Dr. Bulent Erenay
email: bulent.erenay@wilkes.edu
office: UCOM 221D

Office Hours
...otherwise by appointment.

Prerequisites
SCM 201 with a minimum grade of 2.0
In addition, basic computer competence and basic MS Excel proficiency is required.

Course Learning Objectives
• To describe the role of information systems in an enterprise and supply chain
• To introduce enterprise resource planning systems (ERP) are and their implementation process
• To introduce various ERP software and differences among them
• For students to be able to work with an ERP suit
• For students to learn about different modules in ERP systems
• To introduce customer relationship and supplier relationship management
• For students to explain best business practices through real-world cases pertinent to ERP systems.
• For students to be able to conduct research and present their findings on ERP systems and related topics.

Required Course Resources
2) ERP Tutorials, Case studies and simulation, Multimedia resources
3) Research articles and white papers from literature and business professionals. Links or a printed/pdf copy of a recent article published in the media will be provided.
4) Enterprise resource planning and/or simulation and optimization software (Excel Solver and/or Lingo or TBD)

Supplementary resources
1. Essentials of Business Processes and Information Systems, by Simha R. Magal and Jeffrey Word

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<td>The role of information systems in SCM</td>
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<tr>
<td>Module 2</td>
<td>Supply Chain Information System Design and Planning</td>
</tr>
<tr>
<td>Module 3</td>
<td>Business Processes</td>
</tr>
<tr>
<td>Module 4</td>
<td>History of Information Systems and Enterprise Resource Planning</td>
</tr>
<tr>
<td>Module 5</td>
<td>Introduction to ERP modules</td>
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<td>Module 6</td>
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<td>Supplier Relationship Management</td>
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<td>The Future of IS in SCM</td>
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**Course Assignments**

- Coursework (individual and group) 40%
  - Homework (individual)
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  - Quiz (individual)
  - Blog and in-class participation (individual)
  - Simulations
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Wilkes University Curriculum Committee
COURSE ADDITION FORM

1. Course Title: Quality Management

2. Course Number: SCM 352

3. Course Credit Hours: Classroom Hours 3 Lab Hours 0 Other NA

4. Course Prerequisites: BA 319 with a minimum grade of 2.0; MGT 352 with a minimum grade of 2.0

5. Course Description (as proposed for the Bulletin): Course descriptions provide an overview of the topics covered. If the course is offered on a scheduled basis, i.e. every other year, or only during a set semester, note this in the description. Course descriptions should be no more than two to three sentences in length.

This course provides students with the knowledge and techniques required to improve product quality by identifying and measuring production process variability which leads to inconsistent product quality, costly wastage, non-standardization, and other reliability and productivity problems. This course is divided into four components: Understanding Quality Concepts, Designing and Assuring Quality, Implementing Quality, and Continuous Improvement. In addition, a brief review of the fundamentals of statistics and probability and their applications in quality management is provided, and various measurement and control techniques are presented. This course is offered every spring.

6. Required Documentation: Proposed Syllabus Attach proposed syllabus immediately after this document. In some situations the official syllabus may contain information which is beyond the review needs of the Curriculum Committee (such as extensive rubrics, etc). It is permissible to attach an abbreviated syllabus. In general, syllabi (whether full or abbreviated) should contain the following information: Course Title, Course Number, Credit hours, Faculty Information (name contact information, office hours), Course Description, Course Outcomes or Objectives, Assessment (grading) informations, required texts (or other things such as tools, software, etc), pertinent policies and a proposed schedule of topics.
SCM 352. Quality Management

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phone: 570.408.4719

Office Hours
- MWF: 9-10am
- TR: 1-230pm
...otherwise by appointment.

Prerequisites
BA 319 with a minimum grade of 2.0; MGT 352 with a minimum grade of 2.0

Course Learning Objectives
By the end of this course, you should have gained an improved understanding of:
- what quality is as viewed from a variety of perspectives;
- the foundational elements of total quality management; and
- the organizational, competitive and economic potential of quality.

In addition, students will acquire the skills to:
- analyze a process to uncover improvement opportunities;
- determine if a process is in control and its capability; and
- articulate a business case for investment in quality.

Required Course Resources
Managing Quality: Integrating the Supply Chain, 6th Edition
By S. Thomas Foster, Published by Pearson, Copyright © 2017

In addition, I will provide you with free access to related material throughout the via D2L - it will be to your benefit to take advantage of these supplemental resources.
Course Content
This course is divided into four components: (1) Understanding Quality Concepts, (2) Designing and Assuring Quality, (3) Implementing Quality, and (4) Continuous Improvement

PART 1: UNDERSTANDING QUALITY CONCEPTS
1. Differing Perspectives on Quality
2. Quality Theory
3. Global Supply Chain Quality and International Quality Standards

PART 2: DESIGNING AND ASSURING QUALITY
4. Strategic Quality Planning
5. The Voice of the Market & Customer
6. Quality and Innovation in Product and Process Design
7. Designing Quality Services
8. Managing Supplier Quality in the Supply Chain
9. Appendix: Acceptance Sampling

PART 3: IMPLEMENTING QUALITY
10. The Tools of Quality
11. Statistically Based Quality Improvement
12. Six Sigma Management and Lean Tools

PART 4: CONTINUOUS IMPROVEMENT
13. Managing Quality Improvement Teams and Projects
14. Implementing and Validating the Quality System

Course Assignments

- Homework: 40%
- Midterms: 20%
- Project: 20%
- Final Examination: 20%

The score (as a percentage) you receive for each requirement is multiplied by the associated weight (percentage). After you have completed all requirements, apply the weights and sum the resulting scores. This sum will be your final score.

Course Grading Scale for All Assignments
This course uses the following grading scale:

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1. Course Title: **Global Supply Chain Management**

2. Course Number: **SCM 358**

3. Course Credit Hours: Classroom Hours 3  
   Lab Hours 0  
   Other NA

4. Course Prerequisites: MGT 352 with a minimum grade of 2.0

5. Course Description (as proposed for the Bulletin): Course descriptions provide an overview of the topics covered. If the course is offered on a scheduled basis, i.e. every other year, or only during a set semester, note this in the description. Course descriptions should be no more than two to three sentences in length.

   The course is designed to assist students in developing the critical thinking and analytical skills necessary to manage the processes and functions existent in modern global supply chains. Students will analyze realistic situations and problems confronting supply chain managers in a global setting and identify solutions and develop implementation plans for their recommended solutions. Cases for analysis and discussion will include topics such as supply chain strategy, operations management, inventory management, quality issues, and sustainability supply chain management. This course is offered every fall.

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MGT 358. Global Supply Chain Management

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Prerequisites
SCM 352 with a minimum grade of 2.0

Course Learning Objectives
...

Required Course Resources
...

Course Content
This course is divided into four components: (1) History and Theory, (2) Global Supply Chain Infrastructure, (3) Global Logistics, and (4) Dynamic Issues in Supply Chains

- History and Theories of Trade
- Global Supply Chain Infrastructure
  - Supplier Relationships and Importing
  - Standards and Regulations
  - Transportation Management
  - Freight Forwarders and Cargo Insurance
- Global Logistics
  - Inventory and Warehousing
  - Export Procedures and Order Processing
  - Trade Documentation requirements for various transport modes
• Shipping and Delivery Procedures
• Market Channels in Global Supply Chains
• Managing the Global Supply Chain

Course Assignments

• Homework: 20%
• Midterms: 20%
• Projects: 40%
• Final Examination: 20%

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The following five elective courses will need to be developed for the implementation of this program.

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<td><strong>MGT 301. Project Management.</strong> This is an introductory course which covers the fundamental competencies and skills to manage a project successfully. The course examines all phases of a project life cycle; initiation, planning, execution, monitoring, and closing. Students will learn these phases through practical hands-on case studies and a team project using a project management software. The responsibilities of a project manager, such as project tasks definition, costs and resources, are also discussed in class. Further preparations are recommended for the students interested in PMI certification. This course is offered every other fall – even years.</td>
</tr>
<tr>
<td><strong>MKT 357. Global eBusiness.</strong> This course provides students with solid experience in creating market data-driven strategies for the future success of a business. More than ever before, marketers are responsible for getting results and for generating the appropriate metrics to determine whether their objectives were achieved. The course examines an application of statistical and information analysis to marketing decisions defined as ‘Marketing Analytics’ in electronic environments. This course is offered every other spring – odd years.</td>
</tr>
<tr>
<td><strong>SCM 351 Inventory Management &amp; Control.</strong> Inventory management is critically important for the companies which desire to minimize inventory costs. This course covers important topics in inventory management. These topics include classification of productions systems, discussion of demand characteristics, forecasting techniques, production planning and master production scheduling, review of inventory models, introduction to JIT, materials requirement planning, and capacity planning. This course is offered every other spring – even years.</td>
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<tr>
<td><strong>SCM 198/298/398.</strong> In-depth examination of selected issues and problems in supply chain management. Specific topics alternate depending on supply chain trends in areas such as supply chain decision modeling, advanced logistics, etc. <em>(syllabus not provided for this default course shell)</em></td>
</tr>
</tbody>
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1. Course Title: Law of International Business

2. Course Number: BA 338

3. Course Credit Hours: Classroom Hours 3 Lab Hours 0 Other NA

4. Course Prerequisites: BA 335 with a minimum grade of 2.0

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**Ruth Hughes, JD**  
*Office Location: UCOM 216G*  
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[ruth.hughes@wilkes.edu](mailto:ruth.hughes@wilkes.edu)

## Office Hours
- Mon/Wed. 11AM -12:30PM
- Tues/Thurs. 1-2 PM
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## Prerequisites
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## Course Learning Objectives

### Content Objectives:
1. To Provide students with the basic knowledge of concepts, principles and rules of law that apply to international business transactions and organizations; and
2. To enable students to recognize and identify potential legal problems that may arise in complex business situations in international trade

### Competencies Objectives:
1. To develop in students the ability to think critically about the development of rules of law and their applications to business organizations engaged in international trade
2. To enable students to learn how decisions are implemented, through leadership and management skills, in an international environment.

### Sensitivities Objectives:
1. To allow students to understand and recognize the impacts of complex public policy decisions on the society and its members, including business organizations engaged in international trade
2. To provide information that will serve as a tool for generating and developing sound social and public policy relating to international trade

## Required Course Resources
TBD
Topics Overview

I. Nature and Sources of International Law

II. Role of World Trade Organization
   Regulations of WTO
   Dispute Resolution and the WTO

III. Role of United Nations
   United Nations Commission on International Trade

IV. Treaties and International Trade
   Tariffs
   Identification of primary treaties affecting United States Businesses
   Trends in international trade treaties

IV. Global Trade and Comparative Law
   Comparison of United States law governing business transactions to other legal systems internationally.

Course Assignments

1. Three examinations during the semester each worth 20% of your grade and a cumulative final examination during exam week worth 20% of your grade. Each test will contain short answer questions and questions that require students to apply legal principles to fact situations. The professor reserves the right to adjust percentages no more than 5% to reflect a student’s mastery of material on the final exam when a test grade did not reflect such mastery of material. In no case will the percentage change more than 5 points.

2. 5 graded homework assignments worth a total of 20% of your grade. Each assignment will be worth 20 points toward a total of 100 points for the final grade for this portion of the course assessment.

The score (as a percentage) you receive for each requirement is multiplied by the associated weight (percentage). After you have completed all requirements, apply the weights and sum the resulting scores. This sum will be your final score.

HELPFUL HINTS:

- This course requires some writing. Feel free to use the University Writing Center (Lower Level Library) for guidance.
- See me during office hours or by appointment for help!
- If you must miss class, you are responsible for obtaining notes and all handouts. Please participate in class! Read the newspaper (preferably the Wall Street Journal) with any eye to issues we will discuss in class.

Course Grading Scale for All Assignments

This course uses the following grading scale:

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Classroom Policies

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This includes Student-Instructor communication. Politeness and professional conduct are expected at the Sidhu School of Business. This means not talking while your peers, professors or guest speakers are addressing the class. **Please arrive on time and stay until class is dismissed**, or if you cannot, please speak with your professor before or after class.

Attendance at all classes is expected. One or two **excused** absences are often times unavoidable, so if you must miss a class, the excuse for an absence must come in writing (email is acceptable) BEFORE regular class time. For each unexcused absence, one point will be deducted from your final grade. Class attendance, along with punctuality and class participation, will be used as an input for determination of final grades in borderline cases. I will follow the school attendance policy for other matters.

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**Special Needs.** Any student with special needs (such as disability or health issues) should bring this to my attention as soon as possible, but not later than the second week of class so that we may arrange reasonable accommodations. As part of this process, please be in touch with university services and provide paperwork. If you are a student with a documented disability and require accommodations, you must be registered with the Wilkes University’s Office of Disability Support Services (DSS). Students must provide current documentation to DSS which identifies their disability and need for accommodation(s). Students must meet with DSS to discuss requested accommodations. Students must provide instructors with appropriate notification from DSS of the approved accommodation as early in the semester as possible. You may learn more about the services that the Office of Disability Support Services offers by visiting its web page at: [http://www.wilkes.edu/academics/colleges/university-college/disability-support-services-dss/index.aspx](http://www.wilkes.edu/academics/colleges/university-college/disability-support-services-dss/index.aspx)

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1. Plagiarism: the use of another’s ideas, programs, or words without proper acknowledgment
2. Collusion: improper collaboration with another in preparing assignments, computer programs, or in taking examinations
3. Cheating: giving improper aid to another, or receiving such aid from another, or from some other source.
4. Falsifying: the fabrication, misrepresentation, or alteration of citations, experimental data, laboratory data, or data derived from other empirical methods.

For more information about policies at Wilkes University, please see the Student Handbook. I may use special software that is available at the university for the reports and reviews submitted for plagiarism. If I suspect that a student has violated academic integrity in this course, I am expected by University Rules to report my suspicions to the Dean of Students, the Provost, and Student Affairs Cabinet.

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Your decision to participate in this course signifies your acceptance of all in this syllabus.
1. Course Title: Project Management

2. Course Number: MGT 301

3. Course Credit Hours: Classroom Hours 3     Lab Hours 0     Other NA

4. Course Prerequisites:

5. Course Description (as proposed for the Bulletin): Course descriptions provide an overview of the topics covered. If the course is offered on a scheduled basis, i.e. every other year, or only during a set semester, note this in the description. Course descriptions should be no more than two to three sentences in length.

Many organizations use project teams to carry out various work assignments. A project team consists of project manager and team members who usually come from different parts of an organization to complete a set of tasks within specified budget and time. This is an introductory course which covers the fundamental competencies and skills to manage a project successfully. The course examines all phases of a project life cycle; initiation, planning, execution, monitoring, and closing. Students will learn these phases through practical hands-on case studies and a team project using a project management software. The responsibilities of a project manager, such as project tasks definition, costs and resources, are also discussed in class. Further preparations are recommended for the students interested in PMI certification. The concepts discussed in class are further practiced through a team project, where students examine various aspects of a project. This course is offered every other fall – even years.

6. Required Documentation: Proposed Syllabus Attach proposed syllabus immediately after this document. In some situations the official syllabus may contain information which is beyond the review needs of the Curriculum Committee (such as extensive rubrics, etc). It is permissible to attach an abbreviated syllabus. In general, syllabi (whether full or abbreviated) should contain the following information: Course Title, Course Number, Credit hours, Faculty Information (name contact information, office hours), Course Description, Course Outcomes or Objectives, Assessment (grading) informations, required texts (or other things such as tools, software, etc), pertinent policies and a proposed schedule of topics.
MGT 301. Project Management

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Dr. Bulent Erenay  
email: bulent.erenay@wilkes.edu  
office: UCOM 221D

Office Hours
- ... 
...otherwise by appointment.

Prerequisites
- In addition, basic computer competence and basic MS Excel proficiency is required.

Course Learning Objectives
Project management skills are listed as required skill on many positions available in the job market. Furthermore, many companies also require professional certifications, such as the CAPM and PMP. The course intends to prepare students build a wide range of analytical, communication, interpersonal, leadership, and technology skills.

Students will be able to:
- Explain the basics of Project Management  
- Identify the key stakeholders of a project  
- Organize the project into manageable parts  
- Understand the key aspects of project lifecycle  
- Develop project budgets and schedules  
- Use methods to monitor project status  
- Develop and present a project plan  
- Learn how to use an available software for Project Management

Required Course Resources
Project Management (book-TBD)  
Harvard Business Review case studies

Supplementary resources
Project Management Book of Knowledge, 5th Edition, which will be available with PMI student membership
Course Content

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
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<tbody>
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<td>Why study Project Management? Why study Epic Failures?</td>
</tr>
<tr>
<td>Week 2</td>
<td>Teams Building, Conflict, Negotiation</td>
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<tr>
<td>Week 3</td>
<td>Risk, Project Needs &amp; Solutions</td>
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<td>Projects and the Organization</td>
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<td>Scope Management</td>
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<td>Cost Estimation, Budgeting</td>
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<td>Project Scheduling</td>
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<td>Week 8</td>
<td>PM Leadership, Code of Ethics</td>
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<td>Week 9</td>
<td>Evaluation and Control</td>
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<td>Week 10</td>
<td>Risk Management</td>
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<td>Week 11</td>
<td>Triggers of Failure</td>
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<tr>
<td>Week 12</td>
<td>Balanced Scorecard</td>
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<tr>
<td>Week 13</td>
<td>Documenting Lessons Learned</td>
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<tr>
<td>Week 14</td>
<td>Project Presentations</td>
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</tbody>
</table>

Course Assignments

- Coursework (individual and group) 40%
  - Homework (individual)
  - White paper / journal article reviews, case study reviews and applications (individual or group)
  - Quiz (individual)
  - Blog and in-class participation (individual)
- Group Project and presentation 20%
- Exams (2) 20%
- Final 20%

Group Project. Each team will choose a case study from the verified list provided by the professor at the beginning of the semester. Then the teams will use the material learned in the course to demonstrate mastery of the skills taught in the course and present them in class and/or in a regional conference. Team size to be determined by number of students in class. There will be a semi-project report. Findings will be presented towards the end of semester. Students are expected to have a professional appearance during presentations.

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Wilkes University Curriculum Committee
COURSE ADDITION FORM

1. Course Title: **Global eBusiness**

2. Course Number: **MKT 357**

3. Course Credit Hours: Classroom Hours 3  Lab Hours 0  Other NA

4. Course Prerequisites: MKT 221 with a minimum grade of 2.0

5. Course Description (as proposed for the Bulletin): Course descriptions provide an overview of the topics covered. If the course is offered on a scheduled basis, i.e. every other year, or only during a set semester, note this in the description. Course descriptions should be no more than two to three sentences in length.

   This course provides students with solid experience in creating market data-driven strategies for the future success of a business. More than ever before, marketers are responsible for getting results and for generating the appropriate metrics to determine whether their objectives were achieved. The course examines an application of statistical and information analysis to marketing decisions defined as ‘Marketing Analytics’ in electronic environments. This course is offered every other spring – odd years.

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Dr. Anshu Arora
anshu.arora@wilkes.edu
(570) 408-4719
Office location: UCOM 216G

Office Hours
The best way to receive a prompt response from me is via email. For more in-depth follow up regarding course content or assignments, I am available for consultation outside of class (without an appointment) during the following office hours:

- xxxxx
  ...otherwise by appointment.

Prerequisites
MKT 221 with a minimum grade of 2.0

Course Learning Objectives
At the end of the course, the students will be expected to demonstrate the following:

- Appreciate the need for Global E-business for business success,
- Understand basic concepts of E-Business and E-Commerce, and understand E-Commerce business models,
- Develop suitable business strategies and critical decision making for E-Marketing using Palisade DecisionTools suite,
- Understand how to make an E-marketing initiative as an integral part of the business through Research in digital and social media based companies,
- Learn programming foundations using HTML and CSS, and
- Develop an ability to use and apply marketing analytics methods and tools to make effective marketing decisions in a simulated environment (through case studies and term projects amongst others) across different cultures and countries – X-Culture project.

Required Course Resources
Xxxxxxxxxx

Optional Readings:

• Winston, W.L. & Albright, S.C. (2009), Practical Management Science, Revised 3e, South-western Cengage Learning
• Berry and Linoff, Data Mining Techniques – For Marketing, Sales and Customer Relationship Management, Wiley.
• Focus – The Future of Your Company Depends on It, Al Ries

It will be to your benefit to take advantage of these supplemental resources. Students are responsible for material from lectures, readings, videos and all other material covered in class and provided online.

Course Content:
• Introduction to E-Business and E-Commerce – An Overview
• E-Commerce: Business and Revenue Models
• E-Marketplaces: Structures, Mechanisms, Economics and Impacts
• E-Markets and E-Marketing – Evolution of “E” and history of Information Systems
• Consumer Behavior, Market Research and Advertising in E-Markets
• B2C - Internet Consumer Retailing - E-Tailing
• E-Marketing and Decision Making (DSS)
• B2B E-Commerce (E-Auctions)
• E-Auctions
• Innovations and Future of EC and E-Marketing Technologies

Note that occasionally, changes in the schedule of the course, or in the assignments, are announced during class. It is your responsibility to ensure that you have received all of the changes and you will still be responsible for this information.

Schedule: Please note that the schedule is subject to change at any time. Should the schedule change, notice of changes will be sent out via D2L and email.

Course Assignments
A total of 900 points will be available for the student. These may be earned as follows:

1. In-Class Participation and Contribution to Discussion (100 points) Your own contribution to the classroom discussion based on your own knowledge and your experiences is a critical part of the success of the course for everyone. I expect relevant, informed, interesting, and insightful comments from individuals in the class. This includes during full class discussion as well as during team breakout sessions. In all situations, be absolutely clear that quality of contribution rather than merely quantity of “talk time” is a key to your success. Be respectful of other students and avoid exhibiting dominating approaches to class discussion. There will be topics in Global E-Business given every week to the groups for presentations and report.

2. Research Paper Project (to be completed before the Mid Term) (100 points) This evaluation component will focus on undergraduate students working on marketing / advertising researches. Ample opportunities exist for the undergrad students to participate and showcase their research in DSI and AIBSE conferences. Each student will research on a company and then form a group of 4 people where 4 companies in the same industry sector will be researched around a theoretical concept in product innovation and technology.

3. Making your Own Websites | Learn Programming and Coding (100 points) In this component, the participants will learn programming foundations using HTML and CSS. At the end of this unit, students will be able to code their own Web pages and will have their resume available online!

4. In-Class Participation and Contribution to Discussion after Mid-Term (100 points) In-class attendance and participation after Mid-Term is accounted for 100 points. This includes during full class discussion as well as during
team breakout sessions. In all situations, be absolutely clear that quality of contribution rather than merely quantity of "talk time" is a key to your success.

5. **Applications of Global Electronic Business – Tools for Marketing Decision Making (200 points)** This evaluation component will focus on hands-on exposure to advanced marketing technologies, with a firm grounding in the essentials of strategic marketing for an information economy. Applications of global e-business will be directed towards gaining the knowledge and skills that marketing professionals need for a rapidly evolving, data-focused, global business environment. There will be software covered in this course for developing learners’ skills in both qualitative and quantitative marketing decision making. Palisade DecisionTools suite will have two important software from marketing decision making perspective - PrecisionTree (a decision tree software) and @RISK simulation software.

6. **Mid Term (300) = In-class Participation and Written Assignments / Discussions (100) + Research Paper Project (200 points)**

7. **Final Term (900) = Mid Term (300) + In-class Participation and Written Assignments / Discussions after the midterm (100) + End-Term Projects (300) + Hands-on software applications (200)**

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Your decision to participate in this course signifies your acceptance of all in this syllabus.
1. Course Title: Inventory Management and Control

2. Course Number: SCM 351

3. Course Credit Hours: Classroom Hours 3  Lab Hours 0  Other NA

4. Course Prerequisites: BA 319 with a minimum grade of 2.0; SCM 201 with a minimum grade of 2.0

5. Course Description (as proposed for the Bulletin): Course descriptions provide an overview of the topics covered. If the course is offered on a scheduled basis, i.e. every other year, or only during a set semester, note this in the description. Course descriptions should be no more than two to three sentences in length.

Inventory management is critically important for the companies which desire to minimize inventory costs. This course covers important topics in inventory management. These topics include classification of productions systems, discussion of demand characteristics, forecasting techniques, production planning and master production scheduling, review of inventory models, introduction to JIT, materials requirement planning, and capacity planning. This course is offered every other spring – even years.

6. Required Documentation: Proposed Syllabus  Attach proposed syllabus immediately after this document. In some situations the official syllabus may contain information which is beyond the review needs of the Curriculum Committee (such as extensive rubrics, etc). It is permissible to attach an abbreviated syllabus. In general, syllabi (whether full or abbreviated) should contain the following information: Course Title, Course Number, Credit hours, Faculty Information (name contact information, office hours), Course Description, Course Outcomes or Objectives, Assessment (grading) informations, required texts (or other things such as tools, software, etc), pertinent policies and a proposed schedule of topics.
SCM 351. Inventory Management and Control

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Dr. Bulent Erenay
email: bulent.erenay@wilkes.edu
office: UCOM 221D

Office Hours
...otherwise by appointment.

Prerequisites
BA 319 with a minimum grade of 2.0; SCM 201 with a minimum grade of 2.0
In addition, basic computer competence and basic MS Excel proficiency is required.

Course Learning Objectives
After successfully completing this course, you will be able to
1. Define the basics of inventory management functions and principles within a small/large organization
2. Assess various forecasting methods.
3. Examine the skills required of inventory managers to maintain a strategic capacity level.
4. Assess the impact poor inventory management can have on an organization’s bottom line.
5. Evaluate various inventory management methods or approaches to production process mapping.
6. Critique the reasons an organization might outsource inventory capabilities.
7. Examine queuing methods and scheduling.

Required Course Resources
Inventory simulation (TBD)

Supplementary resources
Inventory Management and Production Planning and Scheduling by Edward Silver et al. John Wiley & Sons.

Course Content
<table>
<thead>
<tr>
<th>Module 1</th>
<th>The Inventory Management Environment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module 2</td>
<td>Production &amp; Service Processes</td>
</tr>
<tr>
<td>Module 3</td>
<td>Forecasting</td>
</tr>
<tr>
<td>Module 4</td>
<td>Aggregate Planning</td>
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<tr>
<td>Module 5</td>
<td>Inventory Management: Deterministic</td>
</tr>
<tr>
<td>Module 6</td>
<td>Inventory Management: Stochastic</td>
</tr>
</tbody>
</table>
Course Assignments

- Coursework (individual and group) 30%
  - Homework (individual)
  - White paper / journal article reviews, case study reviews and applications (individual or group)
  - Quiz (individual)
  - Blog and in-class participation (individual)
- Inventory simulation 10%
- Group Project and presentation 20%
- Exams (2) 20%
- Final 20%

**Group Project.** Each team will choose a case study from the verified list provided by the professor at the beginning of the semester. Then the teams will use the material learned in the course to demonstrate mastery of the skills taught in the course, and present them in class and/or in a regional conference. Team size to be determined by number of students in class. There will be a semi-project report. Findings will be presented towards the end of semester. Students are expected to have a professional appearance during presentations.

The score (as a percentage) you receive for each requirement is multiplied by the associated weight (percentage). After you have completed all requirements, apply the weights and sum the resulting scores. This sum will be your final score.

Course Grading Scale for All Assignments

This course uses the following grading scale:

<table>
<thead>
<tr>
<th>Course Grade</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.0</td>
<td>93-100</td>
</tr>
<tr>
<td>3.5</td>
<td>87-92.99</td>
</tr>
<tr>
<td>3.0</td>
<td>80-86.99</td>
</tr>
<tr>
<td>2.5</td>
<td>75-79.99</td>
</tr>
<tr>
<td>2.0</td>
<td>70-74.99</td>
</tr>
<tr>
<td>1.5</td>
<td>65-69.99</td>
</tr>
<tr>
<td>1.0</td>
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MEMORANDUM

TO: BULENT ERENAY AND JENNIFER EDMONDS
FROM: LINDA A WINKLER AND ANTHONY KAPOLKA, APC CHAIRS
SUBJECT: B.S. IN SUPPLY CHAIN MANAGEMENT
DATE: NOVEMBER 20, 2017
CC: KAREN FRANTZ FRY, CURRICULUM COMMITTEE CHAIR; ANNE SKELDER, PROVOST; SUSAN HRITZAK, REGISTRAR; ANDY MILLER, FAC CHAIR; ABEL ADEKOLA, DEAN OF JAY S. SIDHU SCHOOL OF BUSINESS AND LEADERSHIP

Thank you for your excellent work in developing a new academic program and presenting it to the Academic Planning Committee (APC) at our November meeting. It was endorsed by APC. This memo serves to notify the Curriculum Committee, FAC, and the Registrar of new program approval.

Best wishes to you as you work to implement this degree. We look forward to it being added to our academic programs.